



Learning through
Books, Media and Technology

Newsletter

Volume 30 Number 5

February 2007

Building partnerships is a powerful way to strengthen our efforts to engage children and teens in reading and research!

What's Inside

- > President's Message 1
- > Executive Director 2
- > Curriculum 2
- > Governmental Relations 3
- > CA Dept of Education 3
- > Leadership for Diversity 4
- > Good Ideas! 4
- > Web Pathways 5
- > Northern Notes 6
- > Southern Snippets 6
- > Standards Implementation 6
- > CSLA Annual Conference 7
- > Calendar 8
- > Deadlines and Editors 8

PARTNERSHIP DEVELOPMENT



In mid January, a team of CSLA officers spent the day at the California Department of Education exploring possibilities for partnerships as well as gathering information. Joining me for the meetings were **Kathryn Matlock**, Past-President of CSLA, **Sandra Yoon**, President-Elect, and since several of the topics of the day were related to the CSLA legislative agenda, **John McGinnis**, Vice President of Governmental Relations came along. **Barbara Jeffus**, the CDE School Library Consultant arranged appointments with several offices to discuss a variety of issues.

We met first with Norma Munroe from the After School Programs office, to get a sense of how the programs are structured and ways that libraries could be promoted and utilized through their networks. Part of their work involves monitoring programs and identifying how information literacy is addressed in the after school program. It was an informative and helpful meeting! We met with Keric Ashley, Division Director for Data Management as well as members of the NCLB Implementation and Coordination Office to discuss returning the School and Library Block Grant back into the Consolidated Application. This would require districts to ensure there is a District Library Plan in place as well as require them to identify how library spending is addressed in schools that receive these funds. We also met with representatives of the CDE Governmental Affairs Office to discuss support for the CSLA legislative initiatives – re-introducing a bill to provide databases to all students in California, as well as a viable process to change ‘library media teacher’ to ‘teacher librarian’ on credentials. Finally, we met with Tom Adams, Director of the Curriculum Frameworks and Instructional Materials Division, and Susan Martimo, Manager of the Curriculum Frameworks office. It was an informative and successful day. The three presidents look forward to additional meetings throughout the year.



Building partnerships is a powerful way to strengthen our efforts to engage children and teens in reading and research! I encourage each one of you to explore the possibilities in your own community by looking at businesses, community groups, your local public library, and others to develop activities and projects that will bring the world of books and research alive for your students. If you have had success in building partnerships, I would love to hear about it and pass along stories to the membership. Please take a moment, jot down your successes, and send them to me at martha-rowland@sac-city.k12.ca.us. Let's share the wealth of our ideas.

Correction from my January newsletter article... **Jessica Lee** was the presenter at the NS Workshop at Cody's Bookstore.

That's it for February! Keep reading those great books and inspiring students... and keep warm!

- Martha Rowland, CSLA President

MEMBERSHIP includes FRIENDS

If you are receiving this Newsletter, you are a member of the educational organization that supports the work of professional and paraprofessional school library personnel in the state of California. But the State Executive Board extends to each of you the challenge: "Let's reach out!" Do you know an author, vendor, retired library person, collaborative educator or administrator who would be interested in joining the California School Library Association (CSLA)?

Don't be shy! Tell them how to access the CSLA web site at www.csla.net and print and mail a membership application. Even if they join as a "Friend" of school libraries, they are sending the message that equal opportunity for all students for literacy and information literacy matters. Your CSLA organization advocates for funding and staffing to ensure that California students are educationally prepared to participate in a global economy and society.

Don't forget to renew your own membership, even if the state conference is in the geographic region other than where you live and work. Your annual membership renewal ensures that CSLA can continue to be YOUR strong voice!

From the CSLA Office

-By Linda Jewett, Executive Director

As I write this column a forum is being held at the ALA Midwinter Conference in Seattle to review the second draft of the AASL Learning Standards. The second chapter of *Information Power, Building Partnerships for Student Learning*, (ALA, AASL, 1998) contain the original information literacy standards that have indeed changed the way we think about how students learn. Appendix A of *Standards and Guidelines for Strong School Libraries* (CSLA, 2004) broke down the steps within grade levels and is used widely in California schools.

The working title of the AASL document is *21st Century Library Learning Standards*. Under each of four categories are skills, self-assessment strategies, dispositions, and responsibilities. The four categories are:

- I Learners use 21st century information skills, resources and tools to inquire, think critically, and gain knowledge.
- II Learners use 21st century information skills, resources and tools to draw conclusions, make informed decisions, apply knowledge to new situations, and create new knowledge.
- III Learners use 21st century information skills, resources and tools to share their knowledge and understanding with others and participate ethically and productively as members of our democratic society.
- IV Learners use 21st century information skills, resources and tools to pursue personal and aesthetic growth.

Please go to <http://www.ala.org/ala/aasl/aasl-proftools/learningstandards/standards.htm> to download a copy to read and discuss with your colleagues. The AASL Learning Standards Rewrite Task Force welcomes your comments.

Great news - membership renewals are arriving daily in the CSLA office.

Interesting fact - Many members of CALIBK-12 are not members of CSLA. If all school library professionals and paraprofessionals in California belonged to CSLA, our association would be a powerhouse of advocacy for all school libraries in California. Imagine the power of a membership of over 6,000 people! Won't you recruit at least one new CSLA member this year?

Core Subject Area Involvement and Access in the Library

-By Jane Lofton, Curriculum Committee

When I began my job at Lindero Canyon Middle School in 2002, I found that Language Arts and social studies teachers competed with each other for slots in the library schedule. I challenged myself to find ways to "sell" the library to departments that, traditionally, do not visit and use its' resources. When I approached these teachers, their responses were either "we didn't think you had any space for us" or "with all the standards and testing, we don't have time." I became determined to find a way to make the library a place that both teachers and students would see as valuable resource across the curriculum.

After several years courting teachers and adapting schedules I achieved my goal. All core subject classes now visit the library for lessons and activities which integrated library skills and curriculum. The LA/SS classes come in for general library orientation and assistance selecting independent reading materials. I next schedule the 6th grade science classes for two visits which cover using the computer catalog and locating reference books, online resources and appropriate databases, and evaluating websites for quality. Students use this information for a project titled, *The 10 Fields of Science* which requires them to find pictures and "amazing facts" about each field. Sixth grade math students spend a day in the library learning a "real world" application of the Number Sense standard (*comparing & ordering decimals*). The visits are scheduled when they are studying decimals. We discuss the Dewey Decimal system of ordering books on the shelf using decimals and place value. Next, students practice finding books on the shelves. This lesson gives students an opportunity to simultaneously strengthen their understanding of decimal values and their ability to find those "tricky" decimal call numbers on the shelves.

Would I like more time than two days with science and one day with math classes? Of course! But some time is better than no time, and these visits help teachers and students become aware that the library is an important resource for all.

Every Voice Counts!

-By Crystal Miranda, *Legislation Committee*

Our CSLA Executive Board recently adopted the legislative agenda for the coming year. A credential name change from “library media teacher” to “teacher librarian” will be requested. Passage of the new online database bill being re-introduced by Assembly Member Loni Hancock will be our priority. Hopefully many of you had the opportunity to promote databases to your legislators at Day in the District.

Yes, another exciting, productive, worthwhile and stimulating Day in the District has passed! Many of us participated, and felt good, and principled and proud to have been apart of this unique opportunity. And, I know, there is another contingent out there. I know because I was a part of that group for many years before I took the next step. You are those LMTs who did not participate and are feeling just a bit guilty about that. Maybe it was because Ms. Smith’s class was scheduled for her research lesson and this was the first time she agreed to collaborate with you. Or maybe it’s because your son was sick and you had to use your personal days to stay at home with him. Or maybe it’s because you’re just not comfortable visiting a legislator’s office talking about database legislation and school library statistics. So now that twinge of guilt makes you shy away from any advocacy. Don’t do it! Talk to your teachers, parents and administrators about the ways a state buy of online databases will help students achieve. Work with your site council to highlight library accomplishments and needs. Stay abreast of the latest news on CALIBK12. Ask questions if you have them - cmiranda@lbusd.k12.ca.us. Write letters when they’re needed. Be positive and enthusiastic. Let everyone know what wonderful things are happening in your library. Your voice is needed. Your voice counts.

National Board Certification of Library Media Teachers

-By Barbara Jeffus, *CDE Liaison*

National Board certification is the highest credential in the teaching profession. A state teaching license or credential allows one to begin a career in teaching, while national certification is recognition of accomplished teaching.

Congratulations to California’s newest NBCT library media teachers: **Mark Bobrosky**, LAUSD, and **Kevin Heyman**, East Side Union HSD! They join 24 California library media teachers who have earned National Board certification. You will find their names plus those of the 3,661 NBCTs in California on the National Board Web site at www.nbpts.org.

The National Board for Professional Teaching Standards offers advanced certification for Library Media Specialists. The Early Childhood through Young Adulthood/Library Media (ECYA/LM) certificate is appropriate for library media specialists who teach students ages 3 – 18+ and who know the range of information literacy, instructional collaboration, and the integration of technology.

Over approximately a six-month period, teachers seeking national certification must create a portfolio as a showcase of their practice. Candidates are also required to sit for six, 30-minute assessments on content. For ECYA/LM certification, you must be able to demonstrate content knowledge in areas such as ethical and legal tenets, collection development, technologies, organizational management, information literacy, and knowledge of literature.

The application fee for national certification is \$2,500. The California Department of Education administers the federal Candidate Subsidy Program (CSP), which provides fee assistance to candidates. Additionally, many districts provide fee support for their teachers.

The state offers a \$20,000 incentive award to National Board Certified Teachers (NBCTs) who teach in high-priority schools. For details about this award, the CSP, and information about how various school districts support National Board certification, please visit www.cde.ca.gov/pd/nbpts the web site for information about national certification in California. The award is subject to funding in the annual budget act. For additional information, please contact CDEs Juliet Barbero, jbarbero@cde.ca.gov, or by phone at (916) 323-5795.

CDE Survey

Have YOU done the CDE Online School Library Survey yet?

It is open and collecting information about the 2005-06 school year and will remain open through April 15, 2007. Your participation contributes to our understanding of how California school libraries are doing. www.cde.ca.gov/ci/cr/lb

Save the Date

Library Legislative Day
in Sacramento
Wednesday, April 18, 2007
And
School Library Legislative Caucus
Tuesday Evening, April 17, 2007

More info in the next
CSLA Newsletter!

Constant Reminders

-By Sandy Schuckett, *Leadership for Diversity*

Though you are reading this in February, it is being written on January 15, 2007 on what should have been Dr. Martin Luther King, Jr.'s 78th birthday.

In honor of Dr. King and what he stood for, here (in random order) are a few quotes from noted thinkers throughout history to serve as constant reminders to keep diversity an ever-present theme in our school library work:

John Donne: "No man is an island, entire of itself; every man is a piece of the continent, and a part of the main..."
Devotions upon Emergent Occasions, 1624.

Eleanor Roosevelt: "No one can make you feel inferior without your consent."
This is My Story, 1937.

The Bible: "Behold how good and how pleasant it is for brethren to dwell together in unity." *Psalms 133:1*.

Confucius: "What you do not want done to yourself, do not do to others."
The Confucian Analects, 15:23.

Maya Angelou: "I note the obvious differences between each sort and type, but we are more alike, my friends, than we are unlike."
I Shall Not be Moved, 1990.

Hindu Proverb: "Help thy brother's boat across, and lo! thine own has reached the shore."

Walt Whitman: "...And that all men ever born are also my brothers,...and the women my sisters." *Song of Myself*, 1855.

Cesar Chavez: "We need to help students and parents cherish and preserve the ethnic and cultural diversity that nourishes and strengthens this community - and this nation."
(year uncertain)

and finally

Martin Luther King, Jr.: "We must learn to live together as brothers or perish together as fools." (1964)

Applications for *Good Ideas!* 2007 are due April 20, 2007. *Good Ideas!* is published each fall by the CSLA Curriculum Committee and contains exemplary projects and ideas for administrators, teachers, the PTA, and school boards. The theme for 2007 will again be "World Class Teaching and Standards." Information and application materials are available at www.CSLA.net. Click on Publication, then click on Good Ideas. Scan down to Good Ideas! Theme, 2007. Then click on application.

The purpose of *Good Ideas!* is to educate California administrators and other decision-makers about the educational value of strong school library programs. *Good Ideas!* emphasizes the positive impact of school libraries and the role of credentialed Library Media Teachers in student learning.

Everyone who is a credentialed Library Media Teacher and a current member of CSLA is eligible to apply. Not only do you win fame and glory by appearing in this publication, but, thanks to the Kastanis Trust, you also receive \$500.00 to add to your library budget.

The *Good Ideas!* Application is so easy to do! We do not even require that you write in complete sentences - outline format is acceptable. You just need to describe one of your collaboratively planned library media units of instruction or lessons, tell how it successfully met the information literacy standards in CSLA's Standards and Guidelines for Strong School Libraries, and list the state content standards met. Provide an outline of your lesson plan, give a brief description of your school site and you are set to go. Almost any collaborative lesson that you do is bound to qualify since what we all do, day in and day out, is try to ensure that students are efficient and effective users of information. (Standard 1) Just make sure you add the standards for the content area and align them with the lesson or unit.

The most difficult part of the process is finding pictures to submit if you are selected! Just start taking pictures now. You never know what other project you might need those photos for. They can always be used at Open House! So get out those lesson plans, match them to the standards, take some pictures, and send the application to Julie Zurek at <julie_zurek@cjuhsd.k12.ca.us> or jrzurekOHS@aol.com

Honorary Membership Award

The Honorary Membership Award recognizes retired members of the Association who have made outstanding contributions to school library media programs and the Association over a sustained period of time. It is time to nominate those who meet those CSLA members who have contributed greatly. Letters of nomination and support are due in the CSLA office in Sacramento by April 30.

All information is on the CSLA web site (<http://www.csla.net>). Information can be found by following the links to the committee and award information starting by clicking on "Divisions and Committees" on the left side of the home page, and following the link to the CSLA handbook page for further information. If you have any questions or need clarification of any type, please email Marsha Korobkin at mkorobk1@san.rr.com. Put Honorary Membership Award in the subject line.

Government: What's it Good For...Good Question

-By Byron Heiser, Curriculum Committee

Plenty when it comes to sources of information that we need as students, citizens, and educators in our everyday lives. Staying current with all the new information that our government can provide to us can prove to be useful in more ways than one. They are also a good source for public domain pictures. Here are some websites you will find to be useful.

<http://www.loc.gov/loc/cbook> - Center of the Book at the Library of Congress
Provides resources that focus in on promoting books, reading, libraries and literacy.

<http://www.smithsonianeducation.org/educators/index.html> - The Smithsonian Center for Education provides for a variety of resources, programs, and services.

<http://idea.uoregon.edu/~ncite> - National Center to Improve the Tools of Educators works toward improving the effectiveness of technology, materials, and media for individuals, including those with disabilities.

http://www.unesco.org/cgi-bin/webworld/portal_bib2/cgi/page.cgi?d=1
The United Nations Educational, Scientific, and Cultural Organization (UNESCO) Library Portal provides resources worldwide including issues affecting librarianship.

<http://www.nclis.gov/>
The NCLIS promotes research and development about libraries and information science.

<http://medlineplus.gov> - National Library of Medicine-National Institutes of Health
Better known as Medline Plus, it helps to answer simple to complex health questions from the information banks of the NLM, NIH, and other government health related agencies. It contains information on drugs, an illustrated medical encyclopedia, interactive tutorials, and the latest health news.

<http://www.alplm.org/home.html> - Abraham Lincoln Presidential Library
This is the newest and largest presidential library in the United States containing over 12 million documents, books, and artifacts. Heavily used for genealogical research.

<http://www.census.gov/compendia/statab/> - US Census Bureau-Statistical Abstracts
One of the largest sites for statistical information ranging from high school graduation rates to the media habits of individuals.

<http://www.fedworld.gov> - FedWorld
One of the best places to locate sources on Government Information

<http://www.loc.gov/rr/askalib/virtualref.html> - Virtual Reference Shelf
Contains numerous websites to help you find the reference information you need.

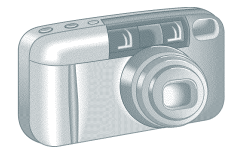
<http://memory.loc.gov/learn/index.html> - LOC Learning Page for Teachers
Library of Congress resources include getting started, lesson plans, features, activities, collection connections, and professional development.

http://memory.loc.gov/learn/ed_portal/index.html - Around and Beyond the Library
Provides resources, links, and websites not traditionally associated with the Library.

<http://www.ntis.gov> - National Technical Information Service
It is the largest source of government funded scientific, technical, engineering, and business related information in the nation. It has well over 3 million publications in over 300 subject areas.

<http://www.ntis.gov/products/nac/index.asp?loc=4-4-1> - National Audiovisual Center
A great source for information on federally developed training and educational materials such as History, Health, and Natural Resources.

<http://plants.usda.gov/> - U.S. Department of Agriculture
This plants database provides information, tools, Web links, references, images, primarily for education and academic use.



Picture Reminder!

Please consider bringing a digital camera to CSLA events such as meetings and workshops and send them in to: susan_maass@cjuhsd.k12.ca.us or send in digital pictures from activities in your library. Include a caption explaining to explain the picture. (One caveat—be sure to get permission from people in the photos, especially written permission if students are included!)

Workshops, Workshops, Workshops!

-By Barbara Scheifler, *Northern Section Editor*

The regional reps throughout Northern Section have planned quite an array of workshops from March to May.

Our big all-region workshop will be hosted at Google in Mt. View (keep an eye out on CALIB for exact date). Sandy Gleichmann, region 1 rep has worked very hard coordinating this happening. The all day event will feature Google's Book Search and Library Partnership Team members Jodi Healy and Pam Saenger. They were both presenters at our fall conference in Sacramento. Google Book Search, Google Scholar, Google Earth and other tools will be discussed. Be sure to subscribe to their Google Library Newsletter <www.google.com/librarynewsletter> to keep abreast of the latest news. And you'll want to bring a teacher and administration along on this day, too. Plus, Google was just ranked at the top of Fortune magazine's annual list of the 100 Best Companies to Work For. (S.F. Chronicle, January 9, 2007).

And our individual region workshops: (particulars will be posted on CALIB closer to the event)

Sat. March 10: region 1 - "Reaching Out with Technology" at brand new Heritage High School, Brentwood, 9-noon.

Sat. April 21: region 3 - "State of the Art—Technology" at Enochs High School, Modesto, 9-3:30

Sat. May 12: region 2 - "Celebrate the Gold" at Regency Elementary, Sacramento, 9-noon.

Registration is Now Open for the Southern Section Spring Workshop

-By Brandy Major, *Southern Section Editor*

"A BOUNTIFUL CATCH OF SCHOOL LIBRARY IDEAS"

will be held at

Lakewood High School
(Long Beach USD)
4400 Briercrest Avenue
Lakewood, CA

on

Saturday, March 10, 2007
from 8:30 a.m. to 2:00 p.m.

We're excited about the great sessions we have planned, including these topics:

"Google"

(presented by the Library Team from Google)

"Creating a Library Web Site to Teach Information Literacy"

"Cleaning up your Computer Catalog to Help Students Find your Materials"

"California Young Reader Medal"

"Learn Israel: A Library/Classroom Collaboration"

"Paraprofessional Roundtable"

Plus Many More

Continental breakfast and lunch is included with your workshop registration!

There are two ways to register:

Online (<http://www.regonline.com/Checkin.asp?EventId=121646>)

or

Mail-In (for more workshop information and registration form -

http://schoolibrary.org/calendar/pdf/SSWorkshop_07.pdf)

Registration information was sent by e-mail to all Southern Section members and posted on Calib. Please pass the information along to nonmembers who might be interested in attending!

For additional information, contact any Southern Section Board member! See you on March 10!

Using a Hoax Site Example to Teach Website Evaluation Skills

-By Jane Lofton, *Curriculum Committee*

School library professionals agree on the importance of teaching students the information literacy skills set out in Information Power. Standard 2 - "*The student who is information literate evaluates information critically and competently*", in reference to website use & evaluation, is both one of the most important and one of the most challenging and frustrating. Often, we experts, find it difficult to identify the author, the author's credentials, etc., and make a sound decision about the quality of many sites. It should be not be a surprise that our students have problems properly evaluating them. All too often, they see the web as their domain; thinking they are the experts, and don't need us telling them to proceed with caution.

Rosemarie Bernier's "*Standards Implementation*" article in last month's issue offered valuable suggestions for teaching students website evaluation. I would like to offer one additional suggestion that has been effective with my middle school students.

When I teach website evaluation, I spend time going over the standard questions to ask—who is author?, what are the author's credentials?, and are there any red flags, such as a mission causing bias, misspellings, bad grammar, lots of ads, etc.? I have found that one homework assignment has had the most impact with students. I give the students a standard website evaluation sheet and have them evaluate the Tree Octopus hoax site (<http://zapatopi.net/treeoctopus/>). While there is always a handful of students from each class who figure out that it is a hoax, most do not. When we review the assignment and they learn that they were fooled by a hoax, they are much more aware of the importance of evaluating sites. They are also more willing to use the databases and websites I recommend to be sure they are using quality sources.

During the year, whenever I ask "Who remembers the tree octopus site?" almost all students do (even a year or more later). This reminder serves as a powerful tool for making my students receptive to a review of the website evaluation skills and the value of using databases and recommended sites.



CSLA ANNUAL CONFERENCE NOVEMBER 15-18, 2007 ONTARIO CONVENTION CENTER

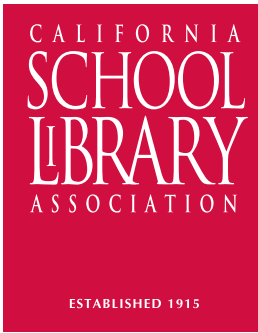
Our 2007 Annual Conference theme this year is School Libraries Build Readers and we are looking for professionals, paraprofessionals, exhibitors, and friends of school libraries (members and non-members) to submit proposals for concurrent sessions. We are interested in sessions covering a wide variety of topics, including book talks, digital photography, audio books, e-books, parent-student book clubs, collaborative projects with classroom teachers across the curriculum at all grade levels, tips and tricks to help new personnel, intellectual freedom, and other issues that impact school library personnel and patrons.

If you would like to submit a proposal to present a 60-minute concurrent session at this year's conference, you must complete the online form (http://lime.forest.net/schoollibrary/conf2007_call/FMPro?-db=program07.fp5&-lay=Proposal&-format=new.htm&-view) by March 15, 2007. You will be notified by mid-May whether your proposal has been accepted.

Five Reasons You Should Submit a Proposal

- ① The application process is easy. Just go to the CSLA website at www.schoollibrary.org and follow the link to complete the simple online form.
- ② The CSLA Conference Committee will take good care of you, provide a facilitator to introduce you, and provide any requested a/v equipment.
- ③ Your registration fee will be complimentary on the day of your concurrent session. You can't beat that!
- ④ Others are interested in hearing about interesting projects that they can easily replicate in their own library. Remember last year when you were at the conference, perhaps you were at a session thinking, "Yes, this project certainly is thrilling, but that project where we taught our little darlings how to do such and such was every bit as amazing." Now is your chance share your knowledge. Team up with that staff member and submit a proposal!
- ⑤ You will make friends, influence people, and become rich and famous. Well, perhaps not all of these things will come to fruition. However, this is definitely an opportunity to get to know others in the profession and "Help Build Readers" in a way that you won't by simply attending the conference.

What a great opportunity! I think I'll go and nudge someone else in my district to present this year. If you have any questions about submitting a proposal for a concurrent session, please feel free to contact me via email at mrsweinstein@fastmail.fm or phone at (951) 788 7353 ext 54054.



Learning through
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1001 26th Street
Sacramento, CA 95816

Information

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Address correspondence to:

CSLA Newsletter, 1001 26th Street
Sacramento, CA 95816. (916) 447-2684

Deadline

All material for the next issue of the CSLA Newsletter should be sent to: Susan Maass (susan_maass@cjuhds.k12.ca.us) by **February 15th, 2006**.

Calendar

[Click here to visit CSLA's online calendar page >>>](#)

February 10, 2007	Southern Section, Region 2 Workshop
TBA	NS All Region Workshop: Google
March 3, 2007	State Board Meeting, Sacramento
March 10, 2007	Northern Section, Region 1: Reaching Out with Technology Northern Section, Board Meeting Southern Section, All Region Workshop
April 18, 2007	Legislative Day, Sacramento
April 21, 2007	Northern Section, Region 3: State of the Art - Technology
May 5, 2007	State Board Meeting, Sacramento
May 12, 2007	Northern Section, Region 2: Celebrate the Gold Northern Section, Board Meeting
May 19, 2007	Southern Section Board Meeting
August 17-18, 2007	State Board Meeting, Sacramento

Newsletter

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EDITORIAL BOARD

Susan Maass,
CSLA State Editor
susan_maass@cjuhds.k12.ca.us

Lesley Farmer,
Column Editor, Technology
lfarmer@csulb.edu

Barbara Scheifler,
Column Editor, Northern Section Editor
diversity1211@comcast.net

John McGinnis,
Column Editor, Governmental Relations
mcginnis@cerritos.edu

Brandy Major
Column Editor, Southern Section Editor
brandy_major@redlands.k12.ca.us

Sandy Schuckett,
Column Editor, Leadership For Diversity
Aq061@lafn.org

Barbara Jeffus,
CDE Liaison
bjeffus@cde.ca.gov

Richard K. Moore,
Column Editor, Public Relations
richardguy@aol.com

Sandy Schuckett
CTA Liaison
Aq061@lafn.org

CSLA Sacramento Office
CSLA@pacbell.net

Cynthia Bender,
Column Editor, Curriculum
bender.c@monet.k12.ca.us

CSLA's web site address
<http://www.csla.net>